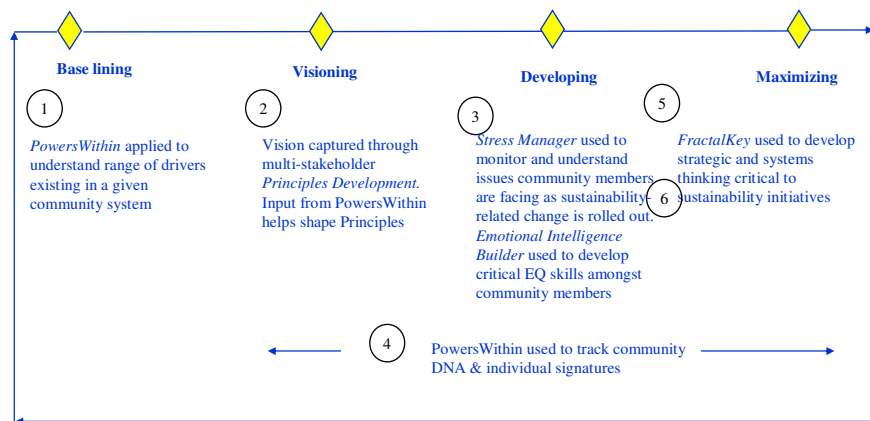


Tools to Seed and Promote Sustainable Communities

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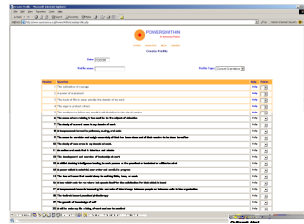
A family of products and services from Aurosoorya optimizes sustainability throughout the community development cycle



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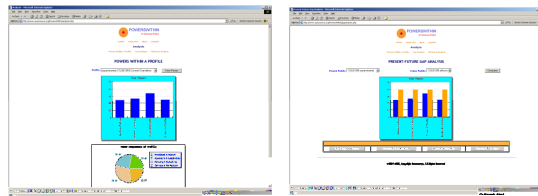


1 PowersWithin used to understand and seed community culture along deep drivers essential for sustainability



A comprehensive online survey begins to capture profiles in terms of motive forces and/or deep aspirations that shape community outlook

Motive forces can be pictured and compared to historical snapshots

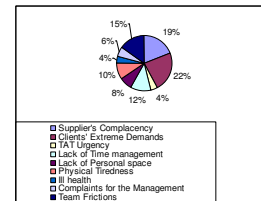
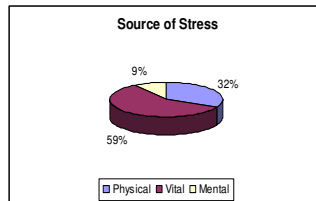
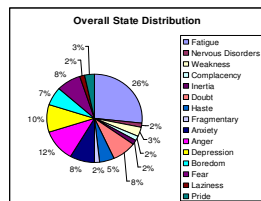


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Specific recommendations can be made to accelerate development of needed competencies

Number	Statement	Explanation
56	The urge to do flawless work	The urge to do work which has absolutely no errors.
55	A natural enthusiasm in doing work of any kind	An enthusiasm that accompanies any kind of work being done.
47	A sense of urgency in getting things done, a sense of personal and professional urgency	Urgency of the work being done, a sense of personal and professional urgency.
44	A low for detail of preparation and organization in a manner	A low for organizing and executing plans or programs in detailed manner.
26	The absence of busy and shuffling work	A sense of urgency of work that has been done but not completed.
24	The need to deliver perfect perfection in work	The urge to complete all work perfectly.
23	The need to reach perfection in work	The urge to reach perfection through any means.
16	A low which sets the pattern for work that is not done	Implies a sense of urgency in which the work pattern has been laid for the future that is not done.
9	The need to consider all that has been done and all that needs to be done	Implies the need to consider all that has been done and all that needs to be done.
6	The sense where nothing is done until the subject of attention	Implies the sense where nothing is done until the subject of attention.

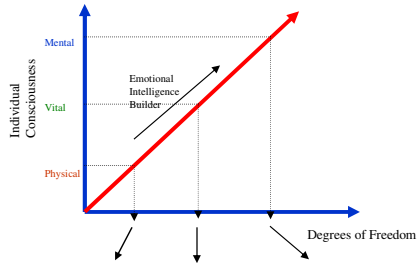
2 StressManager used to assist in realization of key community initiatives



- Community needs to get an accurate pulse for deep and unvoiced concerns that may have been compromising a range of sustainability-related work dynamics
- After a training session individuals agree to use the StressManager e-Learning environment for a few minutes on a daily basis
- Individuals log on anonymously and can voice their feelings, emotions, thoughts and link them to specific sustainability initiatives. Can also offer suggestions for improvement
- Data analyzed on a periodic basis and summary analyses fed back to the steering committee. Representative analysis is illustrated above
- StressManager as a pragmatic yet sophisticated on-line tool to help communities effectively move through barriers of resistance to change, and thereby achieve intended realization and return on investment on key sustainability initiatives

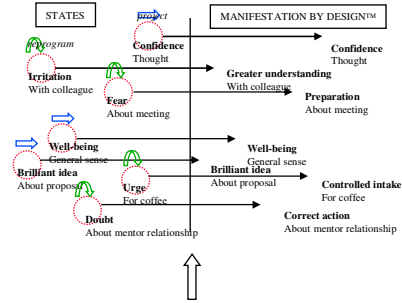
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3 Emotional Intelligence Builder used to enhance EQ & leadership abilities and achieve up-shift to handle more ambitious community initiatives



Attitudes Towards	Attitudes of the Physical Outlook	Attitudes of the Vital Outlook	Attitudes of the Mental Outlook
Life	Aimlessness; life governed by habit and routine	Pursuit of wealth, and power; life governed by desire	Pursuit of Knowledge governed by moral and mental principles
Oneself and Others	Identification with the body	Identification with impulses and emotions	Identification with the mind
Work	Chore and drudgery	Means of earning, exercising power and exhibiting one's skills and abilities	Performance of duty; rendering service; self-expression and self-improvement
Difficulties	Indifference, passive resignation; avoidance or escapism	Struggle, anxiety and tension, irritability and aggression	Dispassionate problem solving

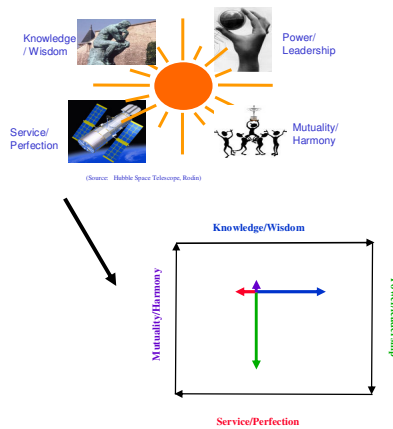
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Use of Emotional Intelligence Builder drives toward ability to MANIFEST BY DESGN, by becoming aware of limiting states of being



4 PowersWithin used to identify & track community DNA, individual signatures, and motive forces to drive future community culture

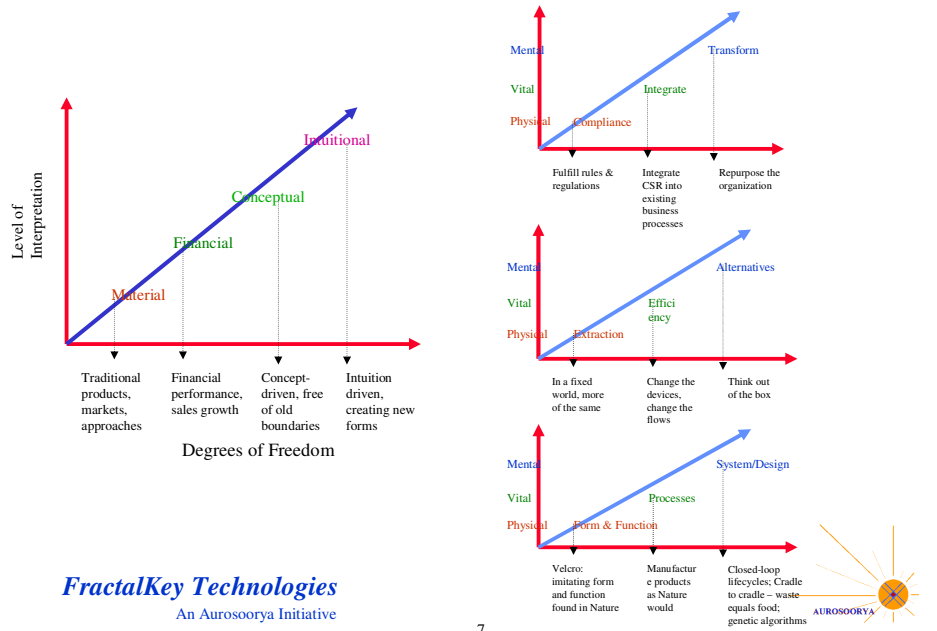


Archetype	Sum	Average (rounded)
Power/Leadership - present	899	41
Power/Leadership - aimed	953	43
Power/Leadership - difference	54	
Knowledge - present	814	37
Knowledge - aimed	1165	53
Knowledge - difference	-351	
Harmony/Interchange - present	798	36
Harmony/Interchange - aimed	902	41
Harmony/Interchange - difference	104	
Service/Perfection - present	955	43
Service/Perfection - aimed	929	42
Service/Perfection - difference	-26	

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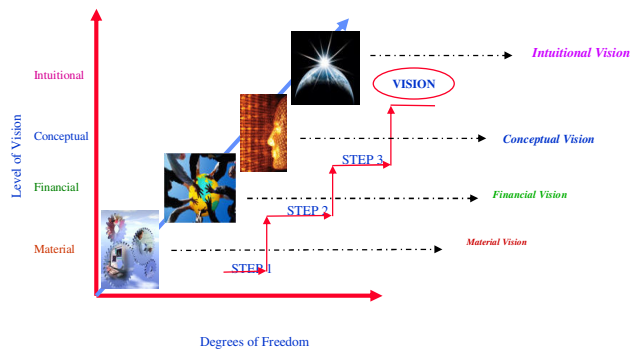


5 **FractalDynamics used to gain unusual insight into community trends**



7

6 **FractalDynamics used for strategic planning, mining of insights, and community learning**



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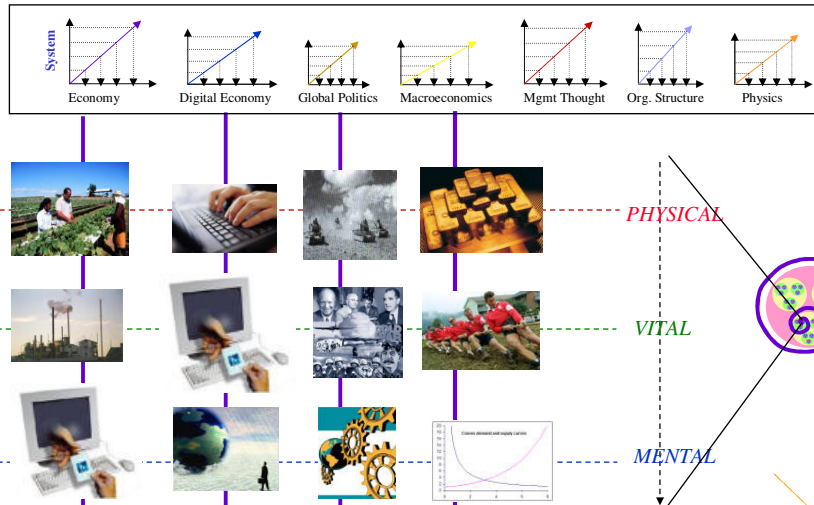
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FractalDynamics™ Background

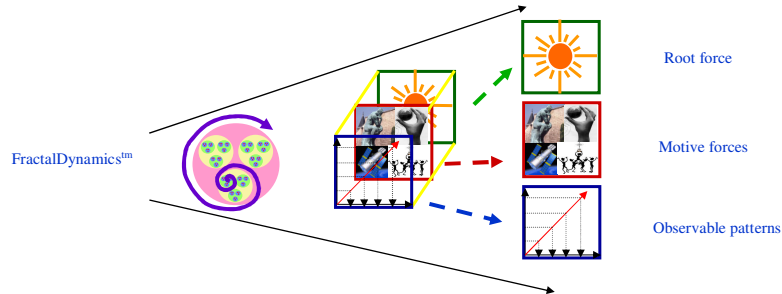
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There is a journey that all progressive individuals, teams, organizations, communities and systems are on - FractalDynamics is a lens into the nature of this progressive journey



**Aurosoorya's technology is grounded in this unique systems-based view -
FractalDynamics™**



- FractalDynamics is the result of studying successful individuals, organizations and systems
- Common patterns are found across each of these 'levels' (individual, organization, system) – thus potentially giving rise to a fractal system
- Individual motive forces are confirmed to be at the root in terms of impact on external realities, validating the fractal nature of the system (change in patterns at the root level have corresponding impacts on successive levels)
- This has resulted in a comprehensive and broadly applicable systems-view that can be used to predict success and likely evolution of systems

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